



AIA
West Jersey

2020 ALLIED MEMBER PROSPECTUS

Our partners in the building and construction industry have always had the ability to reach our membership with their products and services. This outreach opportunity is unparalleled – so why not join us in the upcoming year?

Each year, AIA West Jersey (AIA WJ) produces a diverse calendar of events for the 200 members in our section, including festive informal gatherings, technical seminars for experts, public programs and programs geared towards the next generation of Architects, our Emerging Professionals Community (EPiC). Each event offers a unique networking opportunity for businesses to promote products and services directly to the local design community.

Make sure you are not left behind. Through an annual sponsorship you can join the Allied Membership in our section, as well as maximize exposure for your product or service at every event held by our section throughout the year. We've created numerous sponsorship packages to meet your budget and marketing goals.

WHY SPONSOR?

Visibility: We know that our section, located in one of the fastest growing regions in the state, represents a perfect opportunity to reach decision making leaders in the design and construction industries. Our programs and publications reach over 200 section members, and our website is updated regularly to keep our leaders informed and engaged. Your business can't afford to miss this unique opportunity to access this important market. Recognition varies by sponsorship level, but always includes acknowledgement on our website and at all of our gatherings.

Positioning: By sponsoring specific AIA West Jersey programs and events which focus on industry sectors that matter to your business, you strategically enhance your company's position, and gain a voice in the discussion of topics that matter most to your business

Relationship-building: We consider our sponsors as partners in the effort to create a strong, viable architecture / engineering / construction community. Through your sponsorship, your company gains access to our membership which can help develop the key relationships needed to enhance and maintain your business.

Questions? Contact us by e-mail at secretary@gmail.com. Or learn more about the AIA-WJ Section, our members and firms by visiting our website www.aiawestjersey.org.



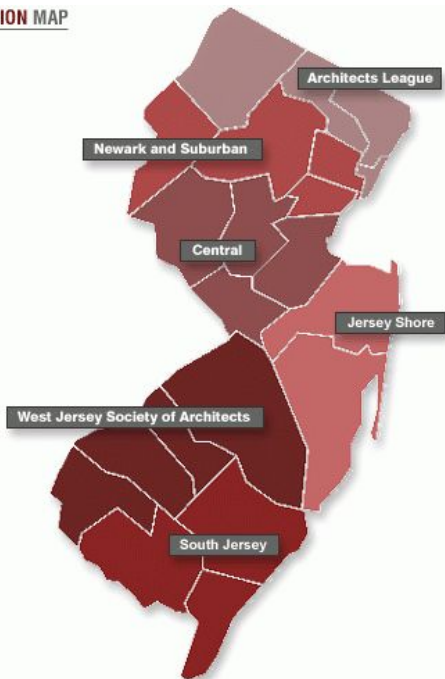
AIA West Jersey

SECTION BACKGROUND

The American Institute of Architects is the voice of the architecture profession. AIA is dedicated to serving its members, advancing their value and improving the quality of the built environment. It is the largest and most influential professional association for architects, emerging professionals in the field of architecture and those directly involved in the practice of architecture.

AIA West Jersey is one of six sections in New Jersey. AIA-WJ was created to help connect AIA with its local individual architects and communities in which they are established in a number of ways. AIA-WJ is a growing section which contains over 200 members and encompasses Burlington, Camden, Gloucester, and Salem Counties. For almost 100 years, AIA West Jersey has aspired to meet the constantly changing needs and interests of its members and the public by developing public awareness on the value of architecture and the importance of good design.

SECTION MAP



AIA-WJ and its committees provide programs, workshops, and continuing education opportunities in the following areas of interest:

Advocacy: Legislative & Government Affairs, Publicity / Public Relations

Professional Development: Emerging Professional Seminars, Scholarship Fund, Continuing Education Seminars

Social / Community Service: Past Presidents Banquet, Meet Our Allies Event, CANstructon©, Festive Networking Gatherings, Building Tours



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OPPORTUNITIES

Allied Membership: Allows attendance at all events with same admission charge as our licensed architect members. Allied members are invited and encouraged to take part in our committees! See the list of committees below. We look forward to working with you!

Advertising: Link from AIA-WJ website to your company website.

General Membership Meetings: Our General Meetings are a variety of presentations, approximately 2-3 hours long that are given on relevant topics while dinner is served. Typically, our meetings include a social “cocktail” hour prior to the meeting. Attendance varies from 30-50+ members.

Section Events: Some events typically held each year include:

- Building tours of architecturally significant buildings, newly constructed or renovated spaces.
- Continuing education seminars so our members can attain their required LU / HSW credits.
- Emerging Professional seminars and social gatherings to help our up and coming members grow their knowledge of the profession.

Mini Expo and Allied Member Event - FREE allied member benefit!

AIA-WJ hosts an annual informal networking event for members to interact with all of our Allied members. Like a traditional expo floor, allied members are able to showcase their company and products while building relationships with our members.

CANstruction© - February 2020

CANstruction combines the competitive spirit of a design/build competition with a unique way to help feed the needy. Competing teams, led by architects and engineers, showcase their talents by designing giant sculptures made entirely out of canned foods. At the close of the exhibition all of the food used in the structures is donated to the Community Food Bank of South Jersey for distribution to pantries, shelters, soup kitchens, elderly, and day care centers. This annual event is typically held at a public venue in order to showcase the event to the community.

Past President's Banquet / January Inaugural

Come join us as we recognize the time and effort of the past year's leaders and welcome the section leadership for the upcoming year at this social event. This affair celebrates the distinguished service of our past president and their Board of Trustees. This annual event is held in January.

Small Firm Events

Many of our members are sole practitioners who do not have the opportunity to host / attend lunch and learns. AIA-WJ we would like to organize several Small Firm lunch and learns in 2020 as a member benefit. If you are interested in providing a lunch & learn to our members, please let us know on the attached application form!



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2020 AIA WEST JERSEY ALLIED MEMBERSHIP APPLICATION

*We encourage you to fill out this application electronically via google forms

<https://forms.gle/gVmqh9HiECKsDzYY8>

Company Name: _____

Company Representative: _____

Business Address: _____

Telephone: _____

Fax: _____

Representative's Email: _____

Social Media: _____

Signature: _____

Please select your preferred meeting dates for showcase tables from the 2020 calendar below. Note dates will be assigned on a first come, first served basis.

Membership Discount Packages:

A. **Bronze Package (\$375/year):**

- a. Inclusion in Newsletter/Bulletin
- b. One social media article spotlight 200 words or less article about company and products/services provided by the company
- c. Inclusion of Business Logo and Representative contact information on our website.
- d. Inclusion of Business Logo and Representative contact information at sign-in table at all General Membership meetings (Allied Members must provide business cards or similarly sized materials for display and/or distribution).
- e. Attend all General Membership meetings/seminars at the standard AIA member price.
- f. Placement on AIA West Jersey mailing and emailing lists for the calendar year.
- g. Serve as AIA West Jersey committee members.
- h. Complimentary table at our 'Meet our Allied Members' event

B. **SILVER PACKAGE - \$450/year:** Includes all Bronze Membership Benefits above, plus one (1) showcase table event and verbal presentation.

C. **GOLD PACKAGE - \$550/year:** Includes all Bronze Membership Benefits above, plus two (2) showcase table events and verbal presentations.



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2020 AIA WEST JERSEY ALLIED MEMBERSHIP APPLICATION (*continued*)

Event Sponsorship Options (Base Membership Not Required):

- A. **Option 1* - \$175/event:** Showcase table at ONE AIA West Jersey General Meeting networking session (typically 30-60 minutes prior to meeting) to display brochures to the general membership.
- B. **Option 2* – Cost Varies:** Spotlight Table at our 'Mini Expo and Allied Member Event,' Bar sponsorship of Networking Cocktail hours at General Membership Meetings or Specific Networking Events. Contact us for more information!
- C. **CANstruction Sponsorship - \$500:** Help our surrounding community by sponsoring this event to benefit the Food Bank of South Jersey. Event sponsors will have their logos on each team board displayed next to the structure as well on an event recap email distributed to all our members. Event sponsors are also welcome to attend the awards reception. Additional sponsorship opportunities are available. Contact us if additional information is needed.

***Included with either Option 1 or 2:** Verbal Presentation to AIA West Jersey Members and Guests, limited to 5-10 minutes, at the beginning of the sponsored General Membership Meeting or Specific Networking Event to introduce themselves and speak about their business, services offered, etc.

Membership Restrictions:

- A. Allied Members may not make motions or vote at AIA West Jersey General Membership Meetings, nor can they hold an office in the Section.
- B. Allied Members may not print, or use in any way, the name, title, initials, seal, symbol(s), or insignia of the AIA, AIA West Jersey, or the National Institute.

Enclosed is a check made **payable to AIA West Jersey** for the calendar year from January 1, 2020 to December 31, 2020

Please return the completed application, along with check to:

AIA West Jersey, P.O. Box 4015, Cherry Hill, NJ 08034

or pay online via

<https://aiawjevents.simplertix.com/e/49821>

(buyer to pay any associated fees)

AIA West Jersey appreciates the opportunity to work with our Allied Members, and we look forward to a sustained relationship in the years to come.



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2020 Calendar

Please select your preferred dates for showcase tables.

(allocated on a first come first serve basis determined when application is received by AIA West Jersey; Note: *after an event date indicates a building tour or topic or event geared towards Emerging Professionals)

Bronze - Select (0) + 3/21; Silver - Select (1) + 3/21; Gold - Select (2) + 3/21; Option 1, 2 - Select your a la carte dates

- January 16
- February 13*
- March 14
- March 26*
- April 21 - Mini Expo & Allied Member Event
- May 21
- September 24
- October 17*
- November 19 - AIA West Jersey Annual Meeting
- December 16*

2020 Committees

- Dinner Meetings & Programming
- Emerging Professionals Community [EPiC]
- Construction
- Communications
- Continuing Education
- Allied Member Committee
- Women in Architecture
- Sorry, I am not able to volunteer at this time